

IoT BIZ™: Internet of Things for the Business Professional (Exam IOZ-110)

Course Number: CNX0004

Course Length: 1/2 day

Overview:

The Internet of Things (IoT) promises a wide range of benefits for industry, energy and utility companies, municipalities, healthcare, and consumers. Data can be collected in extraordinary volume and detail regarding almost anything worth measuring, such as public health and safety, the environment, industrial and agricultural production, energy, and utilities. New data analysis tools have been optimized for the massive amounts of data that IoT produces, enabling well-informed decisions to be made quickly.

This course and associated credential (IOZ-110) will validate a participant's knowledge of IoT terminology, their ability to understand the components of IoT infrastructure, uncover challenges for consideration and the impact that IoT has on their organization. Successful participants will be able to identify what IoT can do for their organization and the various business and technical challenges to address.

CertNexus is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

Target Student:

This course is intended for business leads in project management, marketing and sales who are seeking to grow their organization through IoT technology solutions. This course prepares students for taking the CertNexus® IoT BIZ Credential (IOZ-110).

Course Content:

Lesson 1: Defining IoT for Business Leaders

Topic A: IoT Ingredients

Topic B: IoT Business Strategies

Lesson 2: IoT Infrastructure

Topic A: System of Systems

Topic B: Identify Resources

Lesson 3: Business Benefits and Challenges of IoT

Topic A: Business Considerations

Topic B: Security Concerns

Topic C: Organizational and Societal Impacts

Lesson 4: Real World Applications for IoT

Topic A: IoT Market Sectors

Topic B: IoT Implementation

Lesson 5: Best Practices for IoT Implementation